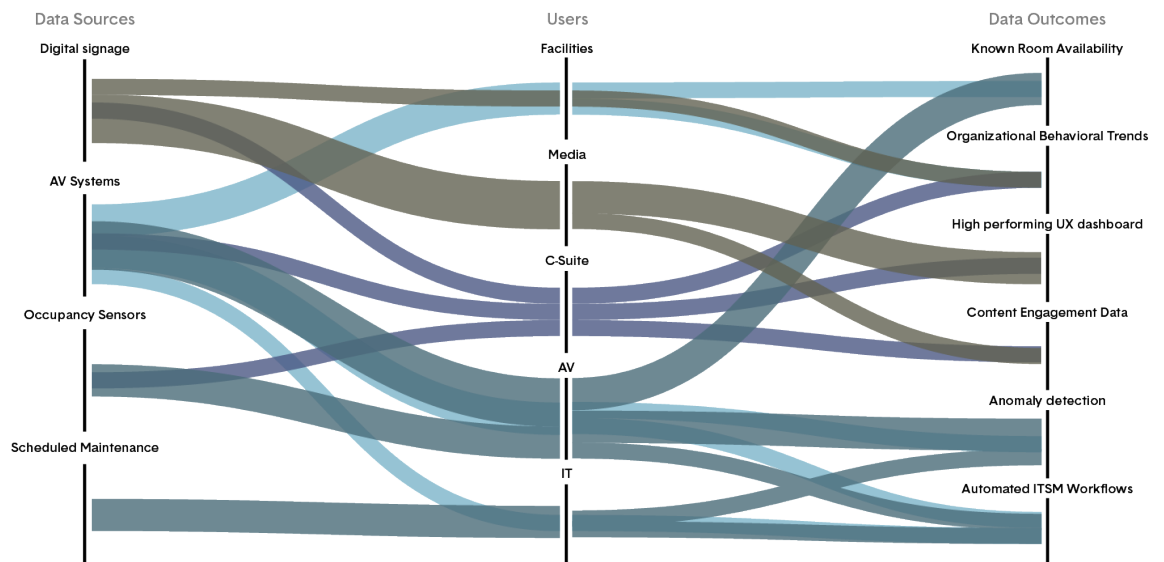


Tad.monitor is a consulting-first approach to device monitoring, that prioritizes the **human experience**, with a single solution.

As global Enterprises attempt to modernize and consolidate their AV systems, tools, and processes, many are faced with the reality that their technology assets, data, and resources exist in a maze of siloed, non-converged hybrid cloud and SaaS systems.

Tad.monitor provides full visibility into the operational health, availability, and risk of your organizations AV and BMS landscape, interweaving previously disjointed domains.



As strategists, engineers, designers, and project managers, our experience bridges typical corporate divisions. By taking a consulting-first approach to device monitoring, we tailor our platform to your business needs, based on your own insights, to deliver key performance indicators.

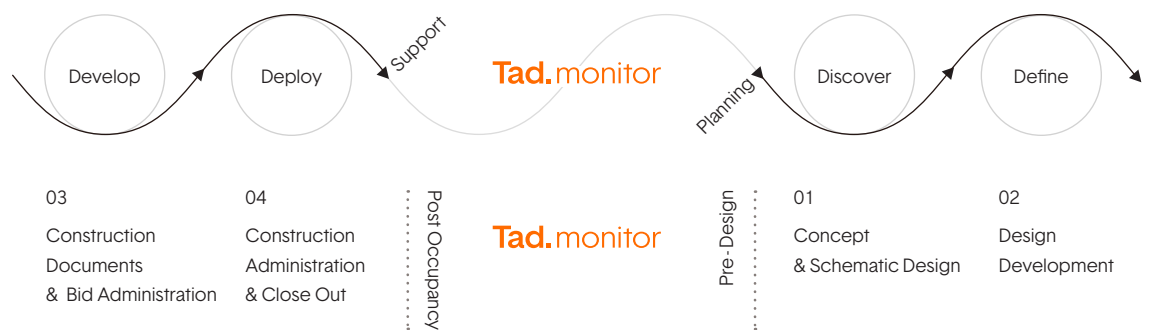
"We used to have a conference call between three departments to solve every issue with a video call. Now that we can see the **entire environment on a single screen**, we know exactly **the root cause of the issue**" - Professional Services Client

" We were conducting room tests every day to verify room status and look for issues, now I get the same **information on my phone**" - Financial Client

TAD's process balances exploration and efficiency. As we integrate inputs across disciplines and stakeholders, we remain focused on results. We reiterate our process to help ongoing clients stay ahead.

Project Process

The TAD.monitor process connects the endpoints of our typical design process, using real time data to bridge the gap between pre-design and post-occupancy, creating a continuous feedback loop.



Key Activities

DISCOVER

Device Grouping	Process Design	Intelligent Workflows	Sustainability Goals
Device Dependencies	Define Integrations	Observability	End-to-End Enterprise Strategy

DESIGN

AV Device Monitoring	Cloud Readiness	Automated Operations	Reporting & Analytics
PC/Mac Monitoring	Anomaly Detection	Service Dashboards	Security & Compliance

DEPLOY

Deliver on Expectations	Develop User Profiles	System Administration	Employee Experience
Drive Installation	Role Based Training	KPI/Usage Calculation	

MONITOR

Product Roadmap	Event Enrichment	Faster Execution	Optimized Incident Process
AI & Machine Learning	Enhancement Requests	Custom Reporting	Growth Retention & Advocacy

With 10 years industry experience in AV, strategy, and media design, TAD is both skilled in and devoted to designing for the end user. We work with long established platforms on a case by case basis to help clients leverage technology in creating bonds between departmental divisions within a company.

True digital transformation happens when the system automatically predicts and addresses operational disturbances before they occur.